
6 Monthly Progress Report on the On Line Corby Lottery

SYNOPSIS BOX

To provide members of committee with the 6 monthly update for the year.

1. Relevant Background Details

The October 2016, the One Corby Policy Committee approved the introduction of an on-line Corby Lottery. This represents a mechanism for good causes and local voluntary and community groups throughout the Borough to raise additional funds directly.

The basic principle is that for every £1 ticket sold, 50p goes to a nominated good cause, 20p funds the prizes, 10p to the Council to supplement the grants pot or any other activity, 16p to an external provider for operating and managing the IT and Web platform (Gatherwell) and 4p to VAT.

OCPC also delegated the approval of awards and details of the scheme to the Grants Committee. At its November 2016 meeting, the Grants Committee subsequently requested that they receive 6 monthly updates, which would include the approved nominated good causes along with other details of the progress of the Lottery. This report now represents the 6 monthly update for 2018/19.

2. Report

Our operating licence was granted in March 2017 and the date of the first draw was the 29th April 2017. Prior to the launch there was a co-ordinated marketing campaign which included radio and social media channels to support the process. The web site and the Lottery Logo were also set up as part of this process.

In 2017/18, there were 57 good causes that generated £38k of income. £20k of this was received directly to the Council and it was agreed last year that this amount would be split equally between all approved good causes.

As at the end of November there are 66 approved good causes and these are listed in the attached Operator report. There have been 34 weekly draws this year and the attached Operator Report also shows that £33k is likely to be raised this year. £15k of this will flow directly to Council from where we have been selected as the good cause, either by default or directly. This includes £5k that is expected to be raised for the Council through the 10% share of each ticket sold that we receive.

Tickets sales are currently around 1,000 per week as compared to a high point of 1,200. So whilst the Lottery continues to perform well, there has been a dip in income. Work continues with Gatherwell to help try and retain ticket buyers and to further encourage take up through 4 special promotions during the year. A key to this is the number of good causes. Some of the 66 have never sold a ticket despite seminar's and publicity.

3. Options to be considered (if any)

The key options are in relation to the use of the unbudgeted £15k that the Council will receive this year. It was originally intended that this would be added to the £239k grants pot. This can be added to this year's or next year's funds.

However, last year it was agreed to distribute the additional income equally between all of the approved good causes.

The other option for members is to discuss and provide feedback on is the frequency and format of future reports.

4. **Issues to be taken into account:-**

Financial

Based on comparable take up figures the expected level of income from ticket sales was predicted to be around £20k. Initial ticket sales have exceeded expectations and this figure is now likely to be around £33k, of which £15k will flow directly to the Council. This is additional funds for the Grants Committee to allocate.

Risk

There are 3 main risks which are as follows:

1. That the scheme does not attract sufficient ticket purchases per week to make the scheme viable in the future. If the scheme becomes unviable then it can be ceased at any point.
2. That the prize awards exceed those predicted. The main prize of £25k will be an insured risk. If the scheme becomes unviable then it can be ceased after the first year review is undertaken.
3. Reputational in that the scheme is seen to encourage gambling or seen as an additional tax. The scheme is entirely voluntary and is not being used to offset any budget cuts.

Legal

The local authority can operate this scheme under its general powers of competence as provided by the Localism Act 2011. The scheme is licensed by the Gambling Commission who regulates the scheme under the Gambling Act 2002. They ensure that the organisations participating in the scheme meet certain criteria such as they provide local activities or services, are properly constituted and have governance arrangements. The Gambling Commission also ensure that the scheme is compliant to licensing code of practice for gambling responsibly.

Policy Priorities, Performance Information, Best Value, Human Rights, Equalities, Sustainability, Community Safety

There are no issues in relation to these arising directly from this report.

5. **Conclusion**

The introduction of an online lottery has proved hugely successful and has helped good causes and external organisations throughout the Borough to raise additional funds.

6. **Recommendation**

That members:

- (a) Note the content of the report and the progress made so far.
- (b) Agree how they would like to see the additional funds allocated.
- (c) Comment on the format of future reports.

Background Papers

OCPC Report October 2016, Grants Committee Report July 2017.

External Consultations

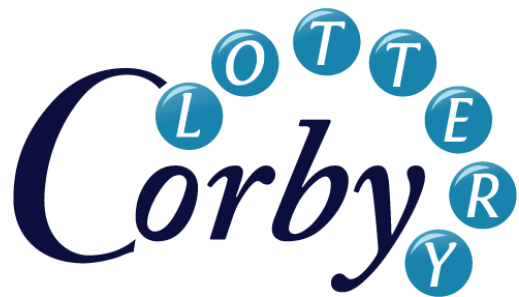
None

List of Appendices

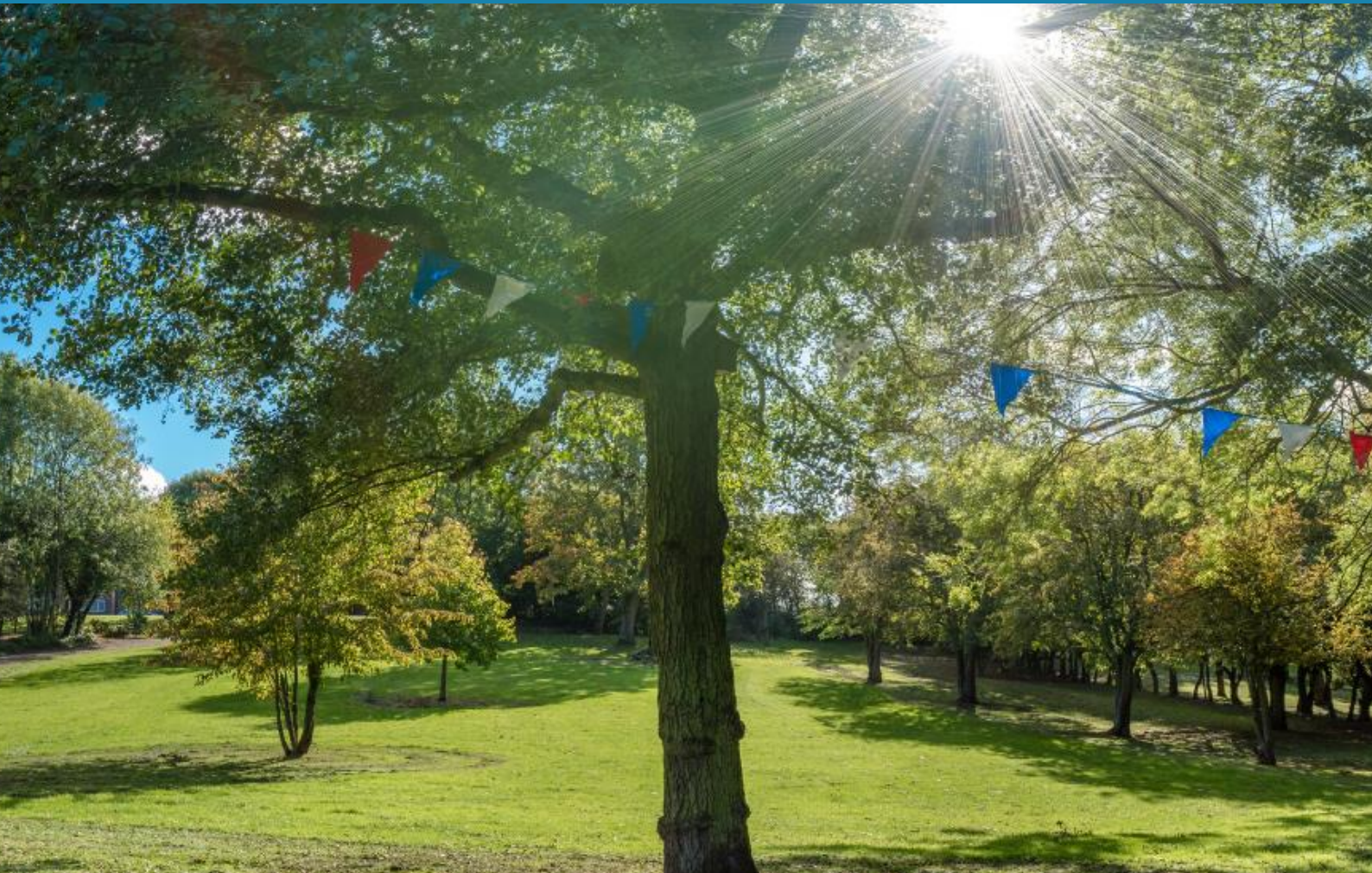
Appendix A – Operator Report as at 21st November 2018

Officer to Contact

Adrian Sibley, Director of Corporate Services, Ext. 4125



*“Raising funds within the
community for the community”*



Operator

Published: 27/11/2018

Headline Numbers

Please find the latest numbers below.

Tickets 1052	Approved Causes 66
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Annual Funds For Good Causes £32,822.40
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Detailed Breakdown

Please find a more detailed breakdown of the numbers below.

Players

Tickets	1052
Players	536
Ticket Per Player	1.96
Annual Ticket Sales	£54,704.00

All Causes

Causes	66
Funds Raised To Date	£55,833.60
Annualised Funds	£32,822.40

Operator

Community Fund Tickets	363
Community Funds Raised To Date*	£28,146.60
Annualised Community Funds*	£14,908.40

*Includes the 10% generated from other causes.

Appendix: Causes

Below is a list of all the causes supported and a brief summary of their numbers.

Cause Name	Status	Age (weeks)	Tickets	Players	Annual Funds Raised
1st Oakley Vale Rainbow's, Brownies and Guides	Live	91	4	2	£104.00
20th Corby Scout Group	Live	35	0	0	£0.00
422 (Corby) Squadron Royal Air Force Air Cadets	Live	87	9	4	£234.00
4Corby Children	Live	86	0	0	£0.00
7th Corby Kingswood and Oakley Vale Scout Group	Live	95	20	9	£520.00
Access Corby	Live	93	2	1	£52.00
Accommodation Concern	Live	65	4	2	£104.00
Adrenaline Alley	Live	32	20	7	£520.00
ASD Diversity Corby	Live	5	1	1	£26.00
Baby basics	Live	40	2	1	£52.00
Beanfield Primary Special Provision	Live	93	13	9	£338.00
Big About Singing	Live	86	17	14	£442.00
Children's Air Ambulance	Live	85	8	4	£208.00
Citizens Advice Corby	Live	92	10	5	£260.00
Civil Aid Corps - Corby	Live	5	3	2	£78.00
Corby Amateur Theatrical Society	Live	92	8	6	£208.00
Corby Army Cadets	Live	86	8	3	£208.00
Corby Carnival Association	Live	96	9	6	£234.00
Corby Gang Show	Live	95	7	6	£182.00
Corby Girlguiding - Willow District	Live	95	7	4	£182.00
Corby Hellenic Fisher YFC	Live	55	2	2	£52.00
Corby Heritage Society	Live	90	6	4	£156.00
Corby Highland Gathering	Pending	8	0	0	£0.00
Corby Kingswood Juniors Football Club	Live	91	27	15	£702.00
Corby Lions	Live	92	3	3	£78.00
Corby Lottery	Live	96	363	194	£9,438.00
Corby Mind and Sanctuary	Live	70	10	8	£260.00
Corby Nightlight	Live	82	15	9	£390.00
Corby Olympic Boxing Club	Live	87	2	2	£52.00
Corby Radio 96.3	Live	96	57	33	£1,482.00
Corby Silver Band	Live	61	31	11	£806.00

Corby Steel Diving Club	Live	41	1	1	£26.00
Corby Town Ladies & Girls Football Club	Live	90	8	5	£208.00
Corby VCS	Live	93	7	4	£182.00
D.I.A.L. Corby	Live	91	14	9	£364.00
Deep Roots Tall Trees	Live	87	2	2	£52.00
Eden Park	Live	78	0	0	£0.00
Elementz Corby	Live	87	5	1	£130.00
Friends of Coronation Park	Live	95	7	5	£182.00
HD Media CIC	Live	86	0	0	£0.00
Heartstart Rockingham Forest	Live	85	12	6	£312.00
Home-Start Corby	Live	80	7	4	£182.00
Kgh Forget-Me-Not Appeal	Live	85	15	6	£390.00
Kids in holiday project	Live	87	0	0	£0.00
Lakelands Hospice	Live	93	83	45	£2,158.00
Macy's Memory	Live	96	2	1	£52.00
Made In Corby	Live	96	31	19	£806.00
Maplefields Circle of Friends	Live	96	36	11	£936.00
NMPAT Corby Music and Performing Arts Centre	Live	87	0	0	£0.00
Northamptonshire Carers	Live	68	8	3	£208.00
Northamptonshire Rape Crisis	Live	41	4	2	£104.00
Northamptonshire Search & Rescue	Live	30	5	1	£130.00
Oakley Vale Community Centre	Live	93	2	1	£52.00
Passing Shots Community Interest Company	Live	71	0	0	£0.00
Pen Green Centre	Live	86	6	5	£156.00
Rooftop Art Centre	Live	85	3	2	£78.00
Rotary Club of Corby Phoenix	Live	87	5	3	£130.00
STAGES	Live	96	10	5	£260.00
Stewarts & Lloyds RFC	Live	33	23	9	£598.00
Stewarts & Lloyds Youth FC	Live	95	9	3	£234.00
Teamwork Trust	Live	94	10	7	£260.00
The Autumn Centre Ltd	Live	93	4	3	£104.00
The Oakley Rangers Youth Music Group	Live	95	0	0	£0.00
The Travers Foundation	Live	96	8	3	£208.00
Upsndowns	Live	34	11	3	£286.00
Weldon Pre-School	Live	87	7	5	£182.00
Youth Brass 2000	Live	8	39	17	£1,014.00

